



PRESS PACK

HISTORIC ENVIRONMENT SCOTLAND



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
ALBA

WELCOME

Historic Environment Scotland is the lead public body to investigate, care for and promote Scotland's historic environment.

As well as being central to telling the story of our nation, Historic Environment Scotland directly supports more than 16,000 full-time equivalent jobs and generates more than £600 million for Scotland's economy, while also boosting the wellbeing of communities.

We lead and enable the delivery of Our Place In Time: Scotland's first ever strategy for the historic environment, which is carefully managed to deliver real and increasing benefits to Scotland's people.

We are responsible for the management of over 300 "properties in care", under a formal Scheme of Delegation from Scottish Ministers, ranging from Edinburgh Castle, to hidden gems of historical significance up and down the country, as well as over 5 million archive items and collections. We are one of the largest operators of paid-for visitor attractions in Scotland, with 75 sites operated commercially, and we are a major contributor to the Scottish economy, with £2.3 billion contributed in 2017 by attracting tourism and through activity in the construction sector.

We set out our vision, mission, values and strategic objectives in our 2016-19 Corporate Plan, which places a key emphasis on working in collaboration to help to enable and empower people to play a greater role in Scotland's historic environment.

The delivery of the Our Place in Time strategy and our corporate plan will ensure our diverse historic environment is cared for and protected, understood, valued, enjoyed and enhanced now and for future generations.

ABOUT HISTORIC ENVIRONMENT SCOTLAND

Scotland's exceptional heritage is all around us and does much to shape us as individuals and as a nation. Its cultural, social, environmental and economic value makes a major contribution to our general well-being. Careful management will ensure that it continues to do so.

How we go about preserving the historic environment for future generations to enjoy is set out in Scotland's first historic environment strategy. We are tasked with leading on Our Place in Time, and enabling property owners, land managers, communities and others to get involved. A joint effort is needed to ensure that our historic environment is cared for, valued and enhanced, now and in years to come.





Historic Environment Scotland took on the responsibilities previously held by Historic Scotland and the Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS).

Historic Environment Scotland is a non-departmental public body, governed by a board of trustees appointed by Scottish ministers.

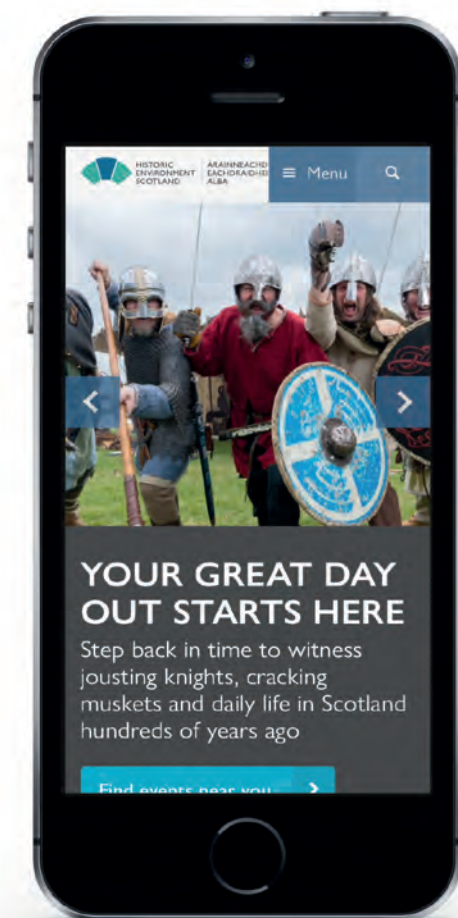
Historic Environment Scotland has charitable status, in keeping with other national cultural institutions such as National Galleries of Scotland, the National Library of Scotland, National Museums Scotland and the Royal Botanic Garden Edinburgh.

We play an important role as a regulator and as the statutory adviser to Scottish Ministers. We have introduced greater transparency in this area, including an online portal detailing our decisions.

Details of decisions can be found at the online portal:

<http://portal.historicenvironment.scot>

Scotland's historic environment is world-renowned, and it is our intention that the public body which cares for, champions and promotes it is world class.





26 MILLION AERIAL
PHOTOGRAPHS FEATURING
HISTORIC EVENTS AND PLACES
AROUND THE WORLD



ON CANMORE, THE CATALOGUE TO
SCOTLAND'S ARCHAEOLOGY, BUILDINGS
AND INDUSTRIAL AND MARITIME HERITAGE

HISTORIC ENVIRONMENT SCOTLAND IN NUMBERS



RELATING TO SCOTLAND'S
ARCHAEOLOGY, BUILDINGS,
INDUSTRIAL AND MARITIME HERITAGE



WHAT WE DO

Historic Environment
Scotland works hard to:

Champion

Scotland's world-leading
historic environment nationally
and internationally.



Collaborate

with individuals, communities and
organisations to increase engagement
with and access to Scotland's heritage in
an environmentally sustainable way.



Engage

with people in Scotland and beyond to
generate new ideas, share information,
create resources and provide high
quality advice.



Position

Scotland at the forefront of the
historic environment sector by
inspiring and supporting innovation,
digital technologies, talent
development and training.



Create

more opportunities for people of all ages
and backgrounds to learn about, visit,
volunteer for or simply enjoy the historic
environment and its sense of place.



Increase

the cultural, social and economic impact
of the historic environment.

HOW WE DO IT

Historic Environment Scotland is responsible for more than 300 properties of national importance. Edinburgh Castle, Neolithic Orkney and Fort George are among the buildings and monuments in our care, along with numerous smaller sites. Together they draw millions of visitors each year.



Above left: Expert guides lead the way around Edinburgh Castle



Left: Help is always on hand

Below: Friendly faces welcome you to Craigmillar Castle

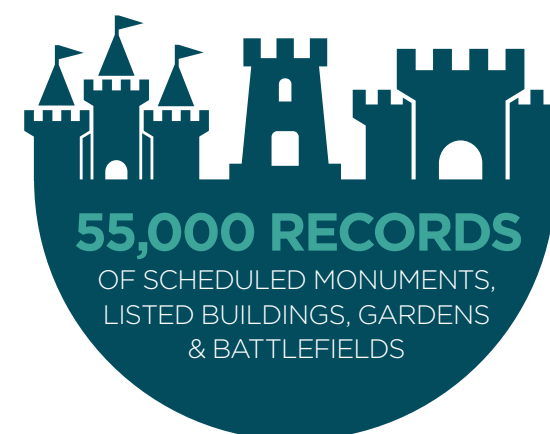
ADVICE AND SUPPORT

However, attracting such numbers through our doors, over our moats and into our naves is only part of the story. The breadth of work we do to investigate, care for and promote Scotland's historic environment goes far beyond looking after our own unique property portfolio.

Statutory functions within the planning system are part of our wide range of responsibilities for the historic environment. Managing change through scheduling, listing and other designations helps to maintain and enhance Scotland's distinctive historic places.

Our conservation specialists conduct technical research into the built environment, provide guidance and support training and skills development. Owners and occupiers of traditional buildings as well as professionals can come to us for advice on how to maintain and repair such properties, make changes to them and save energy.

We also contribute advice to the Scottish Government's strategy to tackle climate change and reduce Scotland's carbon footprint, as well as carrying out research into climate change and its impacts on the historic environment.





Clockwise from left: Schoolchildren taking part in a traditional skills workshop at Bothwell Castle; Scotland's new Engine Shed, an interactive learning hub where the past meets the future; The Edinburgh Traditional Building Festival Event at Craigmillar Castle; World Heritage Day – children using the latest in cutting edge virtual reality headset technology



LEARNING

Free education visits to our properties let schools, colleges, universities and other qualifying groups of all ages unlock Scotland's heritage and experience history where it actually happened. We also help to connect schools with subsidies towards the cost of transport for such visits.

A jam-packed Schools Activity Programme means that a number of our properties offer additional experiences for visiting learners aged 3 to 18. The expert-led activities support the Curriculum for Excellence and offer hands-on opportunities to explore social studies or to inspire creativity.

Our properties are also places of learning for communities, adults and families. Scotland's historic environment fires

imaginations and provides exciting avenues for study. In 2017, more than 100,000 learners participated in activities supported by Historic Environment Scotland access schemes, apprenticeships, community projects and inclusive learning programmes.

We're also doing our bit to keep traditional building skills alive and accessible, through bursaries, apprenticeships, continuing professional development and our Conservation Summer School. The Engine Shed, Scotland's first building conservation hub, will give the next generation the teaching, tools and facilities to learn how to look after their heritage.



**LARGEST SKILLS
TRAINER IN
SCOTLAND**



GRANTS AND FUNDING

Caring for Scotland's heritage is a collective endeavour, and we provide a significant role as a grant provider by investing more than £14 million each year in national and local organisations, to support building repairs, ancient monuments, archaeological work, the Conservation Area Regeneration Scheme and the voluntary sector.



MEDIA ENQUIRIES

Journalists from the international, national and local media and specialist press can hear the next big news about Scotland's heritage from Historic Environment Scotland. Our Communications and Media Team can:

- answer questions from journalists on all areas of our work
- provide official statements on topical issues relevant to our work
- set up interviews with our experts for print/broadcast/online
- offer professional digital images to illustrate features
- arrange press access
- arrange promotional filming and photography access

Contact our Communications and Media team on:

T: 0131 668 8731

E: communications@hes.scot

For enquiries out of office hours contact:

M: 0772 195 9962

E: mediaoffice@hes.scot



OVER 100,000 NEW
ITEMS ADDED TO OUR
COLLECTION EACH YEAR

ARCHIVES AND RESEARCH

We're also responsible for internationally significant collections including more than 5 million drawings, photographs, negatives and manuscripts, along with 26 million aerial images of worldwide locations.

We add to this wealth of information and knowledge all the time, by continuing to survey and record Scotland's historic environment. Teams across Historic Environment Scotland investigate diverse topics - from marine and coastal environments to conservation science.



OUR SOCIAL CHANNELS

FACEBOOK

@HistoricEnvScotland

for all Historic Environment Scotland news

@visithistoricscotland

for visitor and event information and general news from Historic Environment Scotland

@HESEngineShed

for news from the Engine Shed (Scotland's first building conservation hub)

@visitedinburghcastle

for visitor info and news about Edinburgh Castle

@visitstirlingcastle

for visitor info and news about Stirling Castle

@scranelife

for highlights from our image archive

INSTAGRAM

@histenvscot

for images from the archives and stories about the work Historic Environment Scotland does

@historicscotland

for images of Historic Environment Scotland properties

@edinburghcastle

for images of the day to day goings on at Edinburgh Castle

LINKEDIN

historic-environment-scotland

for industry updates and employment opportunities with Historic Environment Scotland

TWITTER

@HistEnvScot

for all Historic Environment Scotland news

@welovehistory

for visitor and event information and general news from Historic Environment Scotland

@HESEngineShed

for news from the Engine Shed (Scotland's first building conservation hub)

@edinburghcastle

for visitor info and news about Edinburgh Castle

@stirlingcastle

for visitor info and news about Stirling Castle

@scranelife

for highlights from our image archive



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
ALBA

historicenvironment.scot