



OUR STORY

Introducing our work and values



HISTORIC
ENVIRONMENT
SCOTLAND

ÀRAINNEACHD
EACHDRAIDHEIL
ALBA

WHO WE ARE

We're Scotland's lead public body for the historic environment.

Our knowledgeable and passionate experts and volunteers bring history to life by protecting, sharing, and celebrating our nation's rich story with everyone who loves, visits, and lives in Scotland.

WE ARE A NON-DEPARTMENTAL PUBLIC BODY AND CHARITY **DEDICATED TO PROTECTING SCOTLAND'S PLACES**



WE ARE AT THE FOREFRONT OF **RESEARCHING AND UNDERSTANDING THE HISTORIC ENVIRONMENT** AND ADDRESSING THE IMPACT OF CLIMATE CHANGE ON ITS FUTURE

WE LEAD ON THE DELIVERY OF **SCOTLAND'S FIRST HISTORIC ENVIRONMENT STRATEGY**
OUR PLACE IN TIME

WE CARE FOR **MORE THAN 300** PROPERTIES OF NATIONAL IMPORTANCE ALL ACROSS THE COUNTRY

Skara Brae,
Orkney Islands

WE LOOK AFTER
**INTERNATIONALLY
SIGNIFICANT COLLECTIONS**
OF ARCHIVE MATERIAL



WE PROVIDE GRANTS
OF MORE THAN
£14 MILLION
PER YEAR, STIMULATING
REGENERATION AND
DELIVERING BENEFITS
TO LOCAL COMMUNITIES



WE ARE THE **LARGEST
OPERATOR OF PAID VISITOR
ATTRACTIONS** IN SCOTLAND

WE **PROTECT OUR PLACES AND PROMOTE
SUSTAINABLE DEVELOPMENT** THROUGH THE
DESIGNATION OF HISTORIC ENVIRONMENT ASSETS,
CONSENTS RELATING TO SCHEDULED MONUMENTS
AND OUR ROLE AS A STATUTORY CONSULTEE

WE PROVIDE **ADVICE, GUIDANCE
AND TRAINING** ALONG WITH
PARTICIPATION, LEARNING,
ENGAGEMENT AND SKILLS
SHARING OPPORTUNITIES



WHAT IS THE HISTORIC ENVIRONMENT?

Put simply, this is all aspects of the environment resulting from the interaction between people and places throughout.

Stirling Castle

It is the physical evidence of past human activity and connects people with places, and with the traditions, stories and memories linked to those places. It could be a castle, a factory or your local street, but it's not just limited to bricks.

Scotland's rich historic environment is also realised through archives – photos, drawings, maps and manuscripts – along with the links between places and historical people and events, and with art, literature, language and culture.

All of these aspects contribute enormously to our sense of place and cultural identity, and inspire overseas visitors to discover Scotland through our historic environment.



OUR VISION

To ensure Scotland's historic environment is cherished, understood, shared and enjoyed with pride, by everyone.

OUR MISSION

To enhance knowledge and understanding of Scotland's historic environment.

To protect, conserve and manage the historic environment for the enjoyment, enrichment and benefit of everyone – now, and in the future.

To share and celebrate our cultural heritage with the world.

WE GENERATE MORE THAN **£600M** DIRECTLY TO THE SCOTTISH ECONOMY THROUGH TOURISM EXPENDITURE IN 2018. INCLUDING MULTIPLIER EFFECTS, THIS RISES TO **£1BN**



WE DIRECTLY SUPPORT AN ESTIMATED **16,200 FULL-TIME** EQUIVALENT JOBS IN SCOTLAND



WE SPENT **MORE THAN £35M** WITH SCOTTISH SUPPLIERS AND CONTRACTORS IN 2017



BETWEEN 2008 AND 2018, WE AWARDED GRANTS OF MORE THAN **£132M** THAT ASSISTED REPAIRS OF MORE THAN **£544M**



MORE THAN 100,000 LEARNERS PARTICIPATE IN HES LEARNING PROGRAMME EACH YEAR



WE SUPPORT COMMUNITIES IN **RECORDING THEIR HISTORY** THROUGH SCOTLAND'S URBAN PAST



WE BOOST THE AVAILABILITY OF SKILLS THROUGH OUR **APPRENTICESHIP PROGRAMMES** AND **TRADITIONAL SKILLS** PARTNERSHIP

WITH STIRLING UNIVERSITY AND FORTH VALLEY COLLEGE

THE DIFFERENCE WE MAKE

WE HAVE MADE MORE THAN **1M** OF SCOTLAND'S ARCHIVES AVAILABLE ONLINE



WE HAVE MORE THAN **400 VOLUNTEERS** WHO DEDICATE THEIR FREE TIME TO MAINTAINING AND ENHANCING SCOTLAND'S HISTORIC ENVIRONMENT

WE COMPILE AND PUBLISH AROUND **56,000 DESIGNATION RECORDS**, PROVIDING ADVICE ABOUT SCOTLAND'S DESIGNATED SITES AND PLACES, RESPONDING TO SOME **4,000** REQUESTS FOR STATUTORY ADVICE AND CONSENTS EVERY YEAR



WE REDUCED OUR CARBON EMISSIONS FROM ENERGY CONSUMPTION BY **7.5 PER CENT** IN 2017-18, SAVING **415 TONNES** OF CARBON



OUR PRIORITIES

These are the five outcomes that we want to achieve and that will help us realise our vision:

1. THE HISTORIC ENVIRONMENT MAKES A REAL DIFFERENCE TO PEOPLE'S LIVES

What we will do:

- We will create heritage without boundaries
- We will use the historic environment to build strong and sustainable communities
- We will promote knowledge about the historic environment
- We will use our historic places to help us live healthy and active lives



2. THE HISTORIC ENVIRONMENT IS LOOKED AFTER, PROTECTED AND MANAGED FOR THE GENERATIONS TO COME

What we will do:

- We will look after the historic environment assets in our care
- We will encourage everyone to work together and drive support and innovation in caring for our heritage
- We will respond to the challenges of climate change
- We will enable sustainable change in the historic environment





3. THE HISTORIC ENVIRONMENT MAKES A BROADER CONTRIBUTION TO THE ECONOMY OF SCOTLAND AND ITS PEOPLE

What we will do:

- We will promote sustainable tourism
- We will encourage enterprise and investment in the historic environment
- We will advance the use of science and technology
- We will increase the quality, availability and demand for skills

4. THE HISTORIC ENVIRONMENT INSPIRES A CREATIVE AND VIBRANT SCOTLAND

What we will do:

- We will celebrate the cultural value of heritage
- We will promote the historic environment as a key resource for creative inspiration
- We will use the historic environment to enrich education and learning
- We will share our heritage with the world



5. THE HISTORIC ENVIRONMENT IS CARED FOR AND CHAMPIONED BY A HIGH-PERFORMING ORGANISATION

What we will do:

- We will lead and enable the historic environment sector
- We will build productive partnerships
- We will invest in our people – sustainability in a changing environment

OUR BRAND FAMILY



HISTORIC ENVIRONMENT SCOTLAND

ÀRAINNEACHD EACHDRAIDHEIL ALBA



HISTORIC SCOTLAND

Historic Scotland
Our visitor-facing division with 336 properties in care. This also fronts our membership and online retail offering.

EDINBURGH CASTLE



Edinburgh Castle
A historic fortress that dominates the skyline of Scotland's capital city, receiving 1.7 million visitors in 2016.



STIRLING CASTLE

Stirling Castle
One of Scotland's great stone castles, this property is particularly popular with Scottish families.



THE ENGINE SHED
AN SEADA EINNSEIN

The Engine Shed
Scotland's dedicated building centre opened in July 2017 and is located in the centre of Stirling. The venue is also a visitor attraction offering augmented and virtual reality experiences. It also hosts a programme of building conservation learning opportunities.



Edinburgh Castle

We were formed in October 2015 as the lead public body for Scotland's historic environment and are dedicated to the advancement of heritage, culture, education and environmental preservation. Our board of trustees is appointed by Scottish Ministers under our Scheme of Delegation.

We play a leading central role in the delivery of Scotland's first-ever strategy for the historic environment, *Our Place in Time*, along with leading on other partnership initiatives such as Scotland's Archaeology Strategy, Scotland's Rock Art Project and PastMap.

SCRAN

LEARNING CULTURE HERITAGE

SCRAN
An online portal providing educational access to digital materials representing Scotland's material culture and history.

CANMORE

NATIONAL RECORD OF THE HISTORIC ENVIRONMENT

Canmore
A database with more than 320,000 records and 1.3 million catalogue entries for archaeological sites, buildings, industry and maritime heritage across Scotland.

NCAP

NATIONAL COLLECTION OF AERIAL PHOTOGRAPHY

NCAP
Scotland's National Collection of Aerial Photography, with one of the world's largest collections of aerial photography.

We also lead on a number of projects and partnerships, including Scotland's Urban Past, Scotland's Archaeology Strategy and PastMap, along with helping to manage Scotland's World Heritage sites.

WHAT WE DO...
**INVESTIGATE
& RECORD**

SCOTLAND'S COLLECTIONS

We care for thousands of objects and millions of photographs, along with a wealth of data on Scotland's historic environment.

Our collections fall under three main categories:

- the National Record of the Historic Environment
- Properties in Care collections
- the National Collection of Aerial Photography.

These can be accessed in a variety of ways, including our digital portals, on-site exhibitions and our Search Room Library at John Sinclair House, which is open for free to members of the public.

SURVEY AND RECORDING

As well as having a statutory duty to record certain threatened buildings, we survey Scotland's industrial sites and architecture.

We record buildings, monuments and structures of all kinds where there is a threat to the future of the site. We also specialise in carrying out archaeology, aerial and maritime surveying in order to record and manage Scotland's historic environment.





RESEARCH

We carry out a wide variety of specialist research into the historic environment. By investigating and recording Scotland's historic environment, we continually develop knowledge and understanding of our past. This helps inform our work to conserve, sustain and protect it for future generations to enjoy and benefit from it.

We're an Independent Research Organisation with the Arts and Humanities Research Council and have accredited archive status.

We also help members of the public with their research, with our dedicated Search Room Library in John Sinclair House.

We're also part of the Scottish Cultural Heritage Consortium, which aims to deliver world-class research through doctoral partnerships, promoting collaboration between the academic community and Scotland's national collections.

COMMEMORATIVE PLAQUE SCHEME

Our Commemorative Plaque Scheme celebrates significant people by erecting plaques on the buildings where they lived or worked.

The scheme celebrates the link between person and building, and emphasises the social and human element of local architecture.

DIGITAL DOCUMENTATION

We use cutting-edge technologies to digitally document our sites and collections in 3D. This work feeds into the direct care of these assets with the resulting data being used to inform conservation, heritage management, and learning and interpretation efforts.

We care for
thousands of
objects and
millions of
photographs



OUR STORY

WHAT WE DO... **CARE & PROTECT**



ADVISE AND REGULATE

We're responsible for making and maintaining lists of nationally important:

- historic buildings
- archaeological sites and monuments
- gardens and designed landscapes
- historic battlefields.

We provide advice and guidance on the impact of planning and development on Scotland's historic environment.

To support this, we:

- share and promote good practice in development planning and strategic and project-level environmental assessment
- engage early in the planning process and provide clear advice on applications
- work with others in the planning system and development sector
- provide guidance on a range of historic environment issues
- report annually to the Scottish Government on our planning performance.

We provide management advice to owners and occupiers of scheduled monuments, listed buildings, Inventory gardens and designed landscapes and Inventory battlefields.

When we award grants for certain works to scheduled monuments, we also provide pre-application advice and consent for works affecting these assets. Our role also extends to the effect of development on the seabed as part of our advisory role in marine planning.





BUILDING CONSERVATION

Our specialist architects, technicians and work teams across the country conserve and maintain more than 300 monuments and buildings in our care. This work, which we do on behalf of Scottish Ministers, is guided by our wide-ranging research and world-leading approaches.

On a national level, we:

- promote the use of, and access to, traditional building materials and encourage the learning of traditional building skills
- provide advice on maintenance, repair and conservation science
- manage large, complex physical projects on behalf of other organisations.

We opened The Engine Shed, Scotland's new national conservation hub, in summer 2017, providing a centre of excellence and an opportunity for sector learning and sharing. Along with offering conservation training, the building also engages the public through our huge augmented reality interactive map of Scotland, virtual reality experiences and changing programme of heritage and conservation-based exhibitions and events.

GRANTS & FUNDING

We provide a wide range of grants and funding for projects that share our aims. Our grants are in high demand and we prioritise funding for projects that:

- deliver benefits for communities
- promote public access
- promote quality
- develop knowledge and skills
- build capacity for local heritage management.

We have awarded grants of more than £139m in the last 10 years, assisting in repairs of more than £595m, through a variety of programmes including the Historical Environment Repair Grant, Support Fund, Conservation Area Regeneration Scheme (CARS), Archaeology Programme Fund and Places for Worship Scheme.

CLIMATE CHANGE

The Scottish Government has set ambitious climate change targets to cut Scotland's carbon emissions by 42 per cent by 2020 and by 80 per cent by 2050. As a public body, it's our task to help the country reach them. The historic built environment should play an important part in:

- achieving emissions reduction targets
- creating sustainable economic, social and environmental opportunities
- the switch to a low carbon economy
- how we adapt to the impacts of a changing climate.

We also support the public and our partners by providing advice and publishing research on measures to:

- improve energy efficiency in traditional buildings
- adapt traditional buildings to the changing climate.

Our teams across the country conserve and maintain more than 300 monuments and buildings in our care

CONSULTATIONS

We are committed to advising on a wide range of issues relating to the historic environment and regularly support the development of policy and legislation. This can take the form of consultation responses, Government briefings or Parliamentary inquiries. We're one of three Consultation Authorities who provide expert advice on Strategic Environmental Assessments (SEA).

TRADITIONAL SKILLS

To ensure the vital traditional skills required for the upkeep of our properties is maintained, we work with education partners to deliver a variety of apprenticeship, training and skill development opportunities to develop our work force and the sector as a whole.

This includes an Advanced Professional Diploma in Technical Building Conservation we deliver in partnership with Forth Valley College.



WHAT WE DO...

SHARE & CELEBRATE

VISITOR ATTRACTIONS

We manage more than 300 properties across Scotland under the Historic Scotland, Edinburgh Castle and Stirling Castle brands.

With 77 staffed sites and the remainder free to visit, we're the largest operator of visitor attractions in Scotland. In 2017, we welcomed more than five million visitors to our sites, along with providing an extensive

programme of events, exhibitions and activities across the country.

Each property is a reflection of Scotland's fascinating history, and together they cover a period of 5,000 years, a fact often utilised by film and TV production companies, with favourites such as *Outlander* being located on our sites, which provide an awe-inspiring backdrop to all kinds of filming.



Scotland's largest operator of paid visitor attractions



LEARNING

We work across Scotland to bring people of all ages and backgrounds the opportunity to discover, explore, understand and be inspired by our historic environment.

Our learning projects and school visits to our sites are a great way to deliver Curriculum for Excellence through encouraging discovery and exploration.

We provide:

- an activity programme for schools
- travel subsidies
- opportunities to engage in schemes such as Junior Tour Guides.

Our vast collection of digital archives and resources provide support for learning and teaching, from the amateur to academic.

We run community projects across Scotland, enabling learners of all ages to engage with their heritage, find inspiration, learn new skills and feel fitter and healthier.

Scotland's Urban Past is a five-year project about the history of Scotland's towns and cities.



PUBLISHING

Our publishing arm creates a wide variety of publications from globally respected academic reports to the internationally distributed *Bloody Scotland*.



HERITAGE FOR ALL

We believe Scotland's historic environment should be easily accessible and relevant for everybody. To that end, we pride ourselves on constantly improving accessibility and heritage based experiences. From developing augmented reality apps to creating virtual reality headsets, we are determined to push boundaries and deliver our services in new and innovative ways.

EQUALITY AND DIVERSITY

Inclusion is a key consideration in everything we do and we proactively look to remove barriers and create new experiences for those voices in society that are seldom heard and have traditionally not been represented through the telling of Scotland's stories.

Initiatives such as BSL tours of our sites, LGBTQ and BAME Commemorative Plaques, sensory sessions for children with profound learning difficulties and travel subsidies for school children in areas with high deprivation are a few examples of how we are engaging with all sections of society.



**We are the lead public body established
to investigate, care for and promote
Scotland's historic environment.**

**We want to make sure Scotland's heritage
is cherished, understood, shared and
enjoyed with pride by everyone.**



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ENVIRONMENT
SCOTLAND

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